



CONFERENCE WORKSHOPS

The Art of Inspiration

Inspirational speeches motivate others to believe in a cause and in themselves. This workshop will help you speak about a cause that you are passionate about in a more genuine and motivational way. Learn how to captivate your audience and speak from the heart.

Presenter: Steven Cohen, IBM Global Business Services, Golden Key International Leadership Council (ILC) Alumni Member

Effective Strategies for Job Interviewing

Want to differentiate yourself in today's competitive job market? This workshop will discuss various strategies for different types of job and internship interviews. Steve will discuss attire, resumes, preparation techniques as well as examples for various interview formats. Don't miss this valuable opportunity to sharpen your communication skills and improve the way you interview.

Presenters: Professor Steve Neel, University of Central Florida, Nicholson School of Communication and Jacey Brown, Senior Education Manager, Junior Achievement of Central Florida

Entrepreneur Ecosystem – Startup Company Anatomy

This presentation is meant to serve as a guide for learning about and possibly starting your own company. Join us for an interactive presentation that will take you from the idea of the company to the startup process itself.

Presenter: Pete Hartigan, Golden Key Board Member and President of dotFX Inc

How to Partner

This workshop will focus on successful ways to partner with other organizations that have the same or similar initiatives, missions, and end goals as your own organization. Presenters will cover the basic fundamentals of this process and will cover topics such as lessons learned from partnerships, what to look for in a partner and how to successfully handle communication issues. This workshop will be held in a dialogue format. Participants are encouraged to share their partnership experiences and talk with other participants about the process of collaboration.

*Presenters: Megan Grasselli, Vice President for University of Massachusetts Boston
Anita Miller, Golden Key Advisor and Associate Vice Chancellor for Academic Affairs*

GK Chapter Marketing 365 Days a Year

Marketing your Golden Key chapter doesn't just happen during the membership drive process! Campus awareness about Golden Key is a year-long process. Join the Golden Key marketing department to learn about ways to keep the Golden Key BUZZ happening all year. This workshop will focus on various marketing strategies including: campus public relations, social media strategies and other helpful ways to boost campus awareness.

Presenters: Melissa Leitzell & Ashlyn Houska, Golden Key Marketing Department

Introspective Leadership: Five Stages To Know Who You Are...So You Can Know How to Lead

Often times people feel their setbacks disqualify them for the next level; however, a delay is an opportunity to learn how to be successful for that next level. It is necessary to conduct a conscious internal evaluation of where we stand in life. As current and future leaders, it is impossible to lead effectively without first identifying one's own positions in life.

Presenter: L. Trenton Marsh, Consultant/Speaker for IBM Corporation/TrentonSpeaksNow

Officer Transitions: Smooth Sailing Toward Success!

When you began your officer position, were you left high and dry? Many students are simply handed a notebook, without any training or meeting to go over the previous year's notes and activities. Chart a new course for your chapter after this workshop. Dan Ayala and Tiffany Webb, Regional Managers for US University Relations will introduce a new program for officer transitions that will ensure a seamless changeover from year to year.

Presenters: Tiffany Webb and Dan Ayala, Regional Managers of U.S. University Relations

Golden Key 101

This workshop is ideal for returning officers who need a refresher, new officers or anyone who would like to learn more about running a successful Golden Key chapter. Learn about the history of Golden Key and the roles and responsibilities of officers and advisors.

Presenter: Sarah Sjoberg, Regional Manager of U.S. University Relations

Now What? Exploring Your Options in Graduate Business School

A graduate business degree can open doors for you across industries and around the world. This interactive session will present some of the great opportunities available in business, regardless of undergraduate major. Participants will be able to discuss career options, preparation for the GMAT® exam and graduate business school, and any other questions they have about graduate management education.

Presenter: Camille Leverett, Director, Diversity Initiatives for GMAC

Navigating Your Brand: One Campus at a Time

What do others see in you? Are you a Kodak moment, a digital image, or a photo in need of restoration? Image Management is often associated with the physical appearance of an individual or group of people. While this is true, it is only a portion of what drives the behaviors of customers, clients, organizational members, and colleagues. The success of an organization depends on the perceptions others (those outside the organization) have about its members and its activities. In this workshop you will learn the perceptual process and how it affects the image of your organization. You will go away with real strategies for creating the perfect image you'd love to have for your organization.

Presenter: Donita Whitney-Bammerlin, Chapter Advisor Kansas State/Academic Program Coordinator

Teaching As Leadership: Six Pillars of Excellent Leadership

Learn how to be a successful leader! Since its inception, Teach for America has sought to identify (and recruit, select, and train for) those characteristics and techniques that distinguish highly successful teachers in America's most under-resourced schools. We have developed a growing understanding of what it takes to achieve these results, and we have a strong belief that successful teachers operate similarly to highly effective leaders in any context. Thus we have developed the "Teaching As Leadership" framework which articulates the key strategies used by highly effective leaders. Join us to learn about the six pillars of leadership and how you can apply them to any situation to become a strong leader.

Presenter: Karen Manahan, Manager for Non-profit Alliances, Teach for America

How to Work the Career Fair Like an Expert

Proven ways to make yourself stand out at get TONS of Interviews. Career Fairs will never be the same for you again!

Presenter: Mark Lyden, Lead College Recruiter for The Boeing Company, and author of the new book "College Students: DO THIS! GET HIRED!"

Are you listening? How to Become a More Effective Listener

Do you consider yourself to be a good listener? When business managers are asked to rank-order the communication skills most crucial to their jobs, they usually rank listening as number one (Wolvin & Coakley, 1991). In this seminar, you will learn the basics of effective listening, engage in discussions about your personal listening experiences, and participate in an activity to help learn more about your personal listening skills. Participants are invited to come and have fun learning how to become a better listener.

Presenter: Jeff Fox, Region 4 COA/Chapter Advisor for Northern Kentucky University

Revvng the Engines: How to Motivate Across Generations

What does it take to rev up you and your chapter? Chances are, it depends on what year you were born. Chapter advisors, bring a chapter officer with you, grab a Clicker, and join in a real-time, interactive survey. Through Clicker technology, advisors and chapter officers will reveal the motivating factors that get them going and keep them succeeding. A mixed generation panel will provide depth and additional insight as the survey unfolds. Discussion groups bring advisors and officers together to identify action points to take home and rev up their chapters.

Presenters: Gale Rhodes, Associate Provost /Executive Director of Delphi Center/Chapter Advisor, University of Louisville and Virginia Denny, Assistant Director of Delphi Center, University of Louisville

Leadership Development

Come participate in this exciting workshop facilitated by Shawn Moon. Shawn has been with Franklin Covey for 17 years, and is currently the General Manager of Government Services and Education. Prior to this, he was Vice President of Business Development for the Training Process Outsourcing group and he had responsibility for Franklin Covey's internal learning university. Prior to this, Shawn was responsible for leading Covey Leadership Center's Eastern Region and Federal Programs business. In addition to his sales and marketing roles, he has conducted numerous training courses and keynote addresses to a broad base of clients across the globe, and has worked with leading organizations across the world, including, British Petroleum, Exxon Corp, Accenture, EDS, the U.S. Army, U.S. Navy. Shawn also enjoys spending time with his and four children, music, theatre, sporting activities, and the great outdoors.

Presenter: Shawn Moon, General Manager, Government Service and Education, Franklin Covey

Student Leaders Don't Require Titles

Title holders have positions, but leaders often don't. This leadership keynote presentation shows you how to develop authentic leadership while helping you understand that true leadership isn't title based. If you want to be inspired to lead others, then this keynote is for you! In this workshop you will learn how to: learn how to better entrust and direct leadership, find out how to make your leadership more appealing to anyone, and improve engagement across the entire campus.

Presenter: Tawan Perry, Speaker/ Author, Tawan Perry, Unlimited

Social Networking: How does GK fit in?

Is your chapter locked in? Facebook, Twitter, LinkedIn, have become the method of communication for students. Whether to use is no longer the question for chapters, but rather, in what ways? Associate Directors LaShandra and Erin will provide tools to help your chapter realize their potential in the world of Social Networking.

Presenters: LaShandra Little, Associate Director of U.S. University Relations, Region 4 and Erin J. Fields, Associate Director of U.S. University Relations, Region 1

Want to get Hired?... Even in this difficult job market? You don't need all the career advice out there. You just need what works best! Come and get it.

There is so much career and job search advice out there? How do you know if that advice is good? What if you had the secrets, tips, tricks and techniques that have been proven to help get most students hired? This seminar will give you just that.

Presenter: Mark Lyden, Lead College Recruiter for The Boeing Company/ Author "College Students: DO THIS! GET HIRED!"

Dressing For Professional Success

Lori will use a compelling PowerPoint presentation to define "business casual" in the workplace, and will suggest appropriate attire for men and women when interviewing for gainful employment. She will also offer valuable insight about dress codes for various career fields. She will include photographs of a professional yet affordable capsules wardrobe for individuals who are just beginning their careers. Lori will also share her insightful advice on making the most of a personal wardrobe by defining basic wardrobe pieces and will share tips on pulling outfits together that will make you feel your personal best.

Presenter: Lori Wynne, Personal Wardrobe Consultant, Fashion with Flair

A Year in the Life of a New Golden Key Advisor

Are you a new Golden Key advisor? Is this your first time attending a Golden Key International Conference? Come and learn about how to successfully advise your Golden Key chapter. We'll share ideas on membership recruitment; student leadership development; community service, event, and induction ceremony planning; and honorary member involvement.

Presenters: Rick Gatteau, Director, Academic & Pre-Professional Advising Center, Stony Brook University and Annette Staebler, Assistant Director, Student Orientation & Family Programs/Chapter Advisor, Stony Brook University

Communication Between Hierarchical Levels

Each chapter must submit semi-annual reports to Headquarters, which in turn enables management of the chapter. Often, communication is limited to the required reporting but much more can be achieved. Many problems can be averted by ensuring much more consistent and focused communication throughout the hierarchy of Golden Key. This presentation will focus on gaining valuable information from members, as well as establishing an open line of communication between officers, Advisors, Associate Directors, ensuring ideas and needs are voiced.

Presenters: Josh Ellis, Former Chapter President, Florida State University and Holly McCaleb, Director of U.S. University Relations

Scoring Higher - The Top 10 Test-Taking Strategies

This workshop shows you how to mentally prepare and succeed on these crucial exams whether it is the MCAT, LSAT, GMAT or GRE. You will be surprised to find out how the test writers put "traps" on these exams that make it difficult for you. See a Princeton Review expert share some effective strategies along with some really cool Princeton Review problem-solving tips for maximizing your test scores. You'll even get some practice. It is a real eye-opener!

Presenter: Anthony Russomanno, National Director of Educational Partnerships, The Princeton Review

Public Relations and Membership Drives Made Easy

Public Relations and membership drives can be many things, but challenging doesn't have to be one of them. This workshop will go over easy and efficient ways to spread the word about Golden Key and your chapter's events to the campus and the public. The workshop will also highlight techniques one chapter used to bring the number of new members up from 127 last year to 848 new members. We will talk about what works, what doesn't work, and brainstorm ideas for even better ways to get information out to the masses and increase membership.

Presenters: Laura Lord, Co President, University of Central Florida, Eric Smith, Co President, University of Central Florida, and Holly Jackson, Co-President, Wright State University

Career Panel

Join us to hear from individuals from the Non Profit, Corporate, Education and Government sectors. Leave with a sense of the ins and outs of each of these areas and match your interests and skills with the right career!

Panelists: Karen Manahan, Manager for Non-profit Alliances, Teach for America

Dr. Berky Nelson, Director, Student Activities Office: Professor Afro-American Studies for UCLA

Bill Segal, Commissioner, Orange County Government

Richard Maladecki, President, Central Florida Hotel and Lodging Association

Introspective Leadership: Five Stages to Know Who You Are...So You Can Know How to Lead

Often times people feel their setbacks disqualify them for the next level; however, a delay is an opportunity to learn how to be successful for that next level. It is necessary to conduct a conscious internal evaluation of where we stand in life. As current and future leaders, it is impossible to lead effectively without first identifying one's own positions in life.

Presenter: L.Trenton Marsh, Consultant/Speaker, IBM Corporation/TrentonSpeaksNow

Golden Key Accounting Reporting Explained- North American Focus

Join the Golden Key Headquarters Accounting team to gain more information and insight into the new chapter accounting reporting due twice a year.

Presenters: Cedric Edmundson, Chief Financial Officer, Golden Key, Chester Butts, Accounting Manager, Golden Key, Lorris Durrant, Staff Accountant/AP Coordinator, Golden Key, and Sandra Stavrou, Accounting & Administration Manager, Golden Key

DREAM BIG - Your Key to Life Success

Looking for a job or scholarship? Want to go to grad school? Interested in creating a new program on your campus? Have any goals and dreams you want to fulfill? Want help? Then you NEED to attend this workshop! This HIGHLY interactive session will provide you an opportunity to: (1) come up with things you want, and (2) give AND get ideas on how to get started – right away! You come up with what you want; let others help you get ideas on how to make it happen! Watch the ideas flow, so much so that you'll want to get started immediately! Want success in your personal life? How about in your professional life? Then DREAM BIG – and success will soon follow!

Presenter: Bill Johnson, Student Success Coordinator/Certified Dream Coach, University of North Carolina at Greensboro

Leadership + Mentorship + Giving Back to the Community = Better, stronger you!

Participating and winning The Apprentice Challenge at Metro State was an incredible journey that opened my mind to better understanding of my surroundings. One of the most valuable lessons I have taken from this experience is the ability to understand the necessity for a strong future leader to be highly involved in a community. Volunteering for any cause is beneficial because it helps grow individually, it also advocates while promoting care and thoughtfulness, it compliments individual resumes or applications to the Grad schools, it is essential for networking, and finally, it inspires other. There are no losses. We need to understand that helping others is helping yourself. Therefore I will provide the information of how to take the first step in becoming the difference. I will also share my personal story, which started in a Post-Soviet Lithuania and how volunteering led me to success.

Presenter: Giedre Stasiunaite, Former Chapter President, Metropolitan State College of Denver

Student Officer to Advisor: A Successful Transition

Are you a new advisor who previously held a student officer position in Golden Key? Come and find out how to enable a successful transition from student leader to advisor and mentor! Hear first hand from two former student leaders and a HQ representative who have effectively translated their leadership skills to become valued and professional chapter advisors and staff. Helpful documents, ideas and direction will be provided to help define your new role and responsibilities.

Presenters: Colleen Ware, Associate Director of U.S. University Relations, Region 9, Rhea Gomez, Student Success Coordinator, Arizona State University, and Rouel Velasco, Operations Coordinator, The University of Hawai'i at Manoa

All Aboard Captain and Crew! Chapter Advisor and Executive Board - Charting a Course Toward Chapter Success

The relationship between the chapter advisor and the executive board needs to be one of calm waters and not rough seas. We will explore the relationship between chapter advisors and officers and provide practical solutions to allow for camaraderie and harmony. We will have an open forum setting to allow for conversation regarding how to successfully unify all who serve on a Golden Key Executive Board. Content will also include the solicitation of ideas relating to the characteristics of good advisors and good officers.

Presenters: Carla Burkhardt, Assistant to the Dean of the College of Science and Health/Chapter Co-Advisor, University of Wisconsin La Crosse, Jennifer Wright, Director of Student Academic Resource Center/Chapter Advisor, University of Central Florida, Cecilia Manrique, Professor of Political Science/Chapter Advisor, University of Wisconsin La Crosse, and Lisa Jansen, Former Chapter Officer, University of Wisconsin La Crosse

Alternative Spring Breaks: How to Plan Your Spring Break with a Purpose

We will guide you through the process of customizing your own Alternative Spring Break program: from choosing the location, the type of service work, housing options, cultural and adventure excursions, language components, and other details. We will also give you tips on how to round up a group of friends (or fellow Golden Key members who receive an automatic partnership discount on our programs) to recruit the minimum group of 10.

Presenters: Kate McConnel, Program Advisor, ProWorld Service Corps and Erin McIntee, Program Advisor, ProWorld Service Corps

Developing your chapter: Internally and Externally

This workshop aims to enrich members with knowledge pertaining to topics such as chapter management and leadership strategies, how to get the best out of the committee, keeping members engaged, building and maintaining networks and relationships with faculties and other administrative staff at the university, and of course, having fun! With a broader outlook, this presentation will take you through different aspects of the chapter from the inside and outside and how to succeed in each.

Presenters: Vaibhav Kumar, Chapter Vice President, Monash University and Susanna Chan, Social Director, Monash University

Scholarships: A Return on Your Investment

Golden Key members are looking for significant and immediate returns on their membership investment. In this workshop, we will present innovative ways in which each Golden Key chapter can provide their members with a simple return on their investment...chapter scholarships. Chapters in attendance will walk away understanding how to maneuver through the scholarship process, what scholarships they can implement at the local chapter level, and how their scholarships can garner prestige at their local universities. Essentially, we will detail the significance of chapter scholarships as a Golden Key benefit to new members, active members, and graduate members. Through creative interaction and brainstorming to understanding how other chapters participate in the scholarship process, it is our hope that chapter leaders will go back to their local chapters with a plan to be implemented for the upcoming academic year.

Presenters: Fabianne Collins, Chapter President, Florida State University and Josh Ellis, Former Chapter President, Florida State University

Secrets to Graduate School Admissions

Getting into grad school isn't going to be easy. At many top schools, the number of applicants is on the rise, and it is more competitive than ever. You'll probably need some great advice along the way. This session, led by one of California's most enthusiastic and knowledgeable counselors, will focus on the ins-and-outs of the admissions process and exactly what it takes to get into graduate school so you can improve your chances of gaining admission to the school of your choice. Then get answers during the Q & A period.

Presenters: Shadna Wise, National Product Manager, The Princeton Review and Anthony Russomanno, National Director of Educational Partnerships, The Princeton Review

Officer Transitions: Smooth Sailing Toward Success!

When you began your officer position, were you left high and dry? Many students are simply handed a notebook, without any training or meeting to go over the previous year's notes and activities. Chart a new course for your chapter after this workshop. Dan Ayala, Tiffany Webb, and Joseph Villafuerte, Associate Directors of US University Relations will introduce a new program for officer transitions that will ensure a seamless changeover from year to year.

Presenters: Tiffany Webb, Associate Director of U.S. University Relations, Region 7, Dan Ayala, Associate Director of U.S. University Relations, Region 6, and Joseph Villafuerte, Associate Director of U.S. University Relations, Region 10

Chapter Budgeting- Global

Gain helpful tips for creating and maintain a healthy chapter budget.

Presenters: Cedric Edmundson, Chief Financial Officer, Golden Key, Chester Butts, Accounting Manager, Golden Key, Lorris Durrant, Staff Accountant/AP Coordinator, Golden Key, and Sandra Stavrou, Accounting & Administration Manager, Golden Key

From students to Golden Key officers – Brainstorming on GK involvement

The goal of this workshop session is to brainstorm on Golden Key involvement. The session is divided into five main parts. First we will be discussing the Marketing Strategy and the different ways that can be used to promote Golden Key around campus. Second we will look at how to encourage students to join the society and become members. Third, we will examine how to involve members. Next we will be looking at approaches to recruit officers, and finally we will review how to keep officers motivated and on track. We plan to present our information through the use of PowerPoint, pictures, handouts, and flip charts. Each of the five parts will have a different activity to dynamically engage the attendees and to further enhance the workshop experience through group discussion, mobile participation, and critical thinking games.

Presenters: Kinga Winnicki, Chapter Co-President, University of Louisville and Erika Hignight, Chapter Co-President, University of Louisville

The Will to Survive: Acknowledging Diverse minds, Bodies and Spirits

By telling his story from surgery to starring on CBS' hit reality show **Survivor**, Chad Crittenden helps audiences understand that overcoming obstacles is a normal part of life. Chad uses his "Survivor" experiences to supplement his own reality regarding the stereotypes and preconceived notions of those with physical challenges. Chad involves the audience in this hands-on program, with intriguing questions and hopefully answers regarding an under acknowledged segment of the student body and society in general. Through his work with varied organizations, Chad has worked to break down the stigmas associated with disabilities and physical challenges. His experiences have inspired millions of TV viewers as well as live audiences of many thousands of Americans from across the nation!

Presenter: Chad Crittenden, Speaker/Former Survivor Contestant, Chad Crittenden.com

Development of an Effective Executive Board of Officers

Chapter advisors will be able to implement strategies for identification and training of Golden Key Members into Golden Key Officers through the development of an effective identification process and leadership retreat.

Presenter: Jennifer Wright, Director of Student Academic Resource Center/Chapter Advisor, University of Central Florida