

Exhibitor FAQ

What is the Career & Graduate School EXPO?

One of the major events at the International Conference is the Career & Graduate School EXPO, offering companies, organizations and universities a unique opportunity to recruit the world's top students as well as network with administrators and faculty from universities around the world.

We would also like to invite our exhibitors and sponsors to participate in the Saturday afternoon community service project as well. More information on this project coming soon!

Why Exhibit?

The 2009 Golden Key International Conference will enable your company or organization to connect with top students and university representatives, showcase products and services and increase the brand recognition of your organization.

- **EXPOSE** your organization to more than 600 of the world's top students and representatives from some of the finest educational institutions worldwide.
- **NETWORK** with high-achieving students and college/university administrators and faculty from seven countries worldwide (90% American).
- **TARGET** top students from specific disciplines and turn educated conference delegates into future employees and customers.
- **INCREASE** the brand recognition of your product or services.
- **RECRUIT** some of the world's best and brightest students for internships and entry level opportunities.
- **DISTRIBUTE** information and materials to showcase your organization's product or services.
- **DRIVE** attendees to your website.

What booth options are there for exhibitors?

The 10 x 10 exhibit spaces will be furnished with one table and two chairs. Additional amenities are available directly through the exhibit company. Details will be available in your Exhibitor Kit.

How Do I Reserve Exhibit Space?

Download the [Sponsorship Prospectus](#) on the Golden Key website. Submit your payment via credit card or check. Please make checks payable to *Golden Key International Honour Society* and send your payment to:

Golden Key International Honour Society
attn: 2009 International Conference Sponsorship
621 North Ave NE, Suite C-100
Atlanta, GA 30308

How is Exhibit Space Assigned?

A valid application and payment must be submitted to Golden Key International Honour Society in order for space to be assigned. **Exhibit space assignments are based on sponsorship level and Golden Key discretion.** The deadline to submit applications for exhibit space is **1 June 2009**.

What is “The Passport” Interactive Activity?

This networking activity engages delegates to visit the exhibit hall throughout the conference. Your organization can participate by providing a raffle donation. Airplane tickets, gift certificates, hotel and resort stays, artwork, iPods and coupons are examples of previous raffle donations. Raffle drawings will be held in public venues at the conference. For further information on raffle participation, please contact partnerships@goldenkey.org.

How Do Exhibitors Reserve Hotel Rooms?

Exhibitors and sponsors are responsible for booking their own hotel room. The Renaissance Orlando Hotel at SeaWorld is the official conference hotel and rates start at \$139 per night. [Book online today](#) to reserve your room OR call the Renaissance directly at 1-800-327-6677 and use the group code: **ihsihsa**.

May I bring a guest or spouse to the exhibit hall?

Yes, guests and spouses are welcome to attend the EXPO but must be registered for the conference. To register your guest or spouse, please complete the [online registration](#) process on the Golden Key website.

When will the exhibit hall be open?

Thursday, 30 July 2009	8:30pm – 9:30pm	Reception
Friday, 31 July 2009	9:00am – 10:30am	EXPO
	4:00pm – 6:00pm	EXPO
	6:00pm – 7:00pm	Reception
Saturday, 1 August 2009	8:00am – 11:00am	Interview Session

**Times are subject to change.*