

## Mike Wuergler



Clients describe Senior Consultant, Mike Wuergler, as dynamic, motivating, and very, very entertaining. Participants love to spend a day or two—three is better—learning the life changing-principles Mike teaches. Even more, clients appreciate his ability to help them execute on their highest priorities to get their desired results.

Mike left a successful career as CEO of a publicly traded company to join the Covey Leadership Center (now FranklinCovey). His passion to help clients succeed is transparent. They quickly recognize him as a valued partner and invite him back again and again.

**Prior to joining FranklinCovey**, Mike served in various executive suites in the motion picture and television production industries. He was a producer of syndicated television programming at Walt Disney Productions as well as a member of Disney's Show Development Team for Disneyland and Walt Disney World. He has produced four feature films and was nominated for an Emmy Award for directing a television special saluting returning troops of Desert Storm.

Mike also developed a successful consulting practice that resulted in his becoming the Chief Operating Officer of the American Television Network. As the consultant hired by the venture capital firm, he also became Chief Operating Officer of Alternative Network Television, Inc. Earlier in his career he was President of Comworld International.

**Mike's clients represent a number of industries** including banking and finance, entertainment, technology, health care, automotive, and telecommunications. He has also been successful working with branches of the U.S. Military and several Federal governmental agencies.

**Mike holds a B.A.** in television and motion picture production from the University of Colorado.

For his outstanding contribution, Mike is a member of FranklinCovey's President's Club. He also serves as Master Trainer for international operations in Europe, the Middle East, and Africa.

**Mike and his wife Sherry live near Atlanta.** They have five children and seven grandchildren. Mike has served as an Explorer Post Advisor and Scoutmaster for the Boy Scouts of America.

Mike loves the arts. He sang with the Utah Symphony Chorus and was the tenor soloist in Handel's *Messiah* in performances in both Boston and Los Angeles. He fronted a musical group that once opened for the Supremes, the Righteous Brothers, and Peter Paul and Mary. He performed in *Fiddler on the Roof* with the national touring company and was a member of the National Children's Theatre in New York City.



### Words to live by

*"The main thing is to keep the main thing the main thing"*

### Expertise in FranklinCovey Curriculum

- The 7 Habits of Highly Effective People
- The 7 Habits Signature Series
- The 4 Roles of Leadership
- The 4 Disciplines of Execution
- FOCUS: Achieving Your Highest Priorities
- Project Management